

Re-Think Your Space

provides you with a fresh pair of eyes and an up-to-date perspective on today's fast-moving space marketplace to give you the best possible chance of making your space work for you.



Building on many years of experience, we can help you to evaluate your own marketing approach, and the services you deliver, so you can reach, and retain, valuable customers.

Is your website telling the full story of the services you offer?

Do your services tick all the boxes?

What value could you add to bring customers running to your door?

How do you compare with competitors, locally and within your sector?

With our help you can evaluate your whole approach: the services you deliver; the needs of your customers; and of course the competition.

Re-Think Your Space can be designed entirely to fit your needs and budget, with prices starting from as little as £25.

How can we help? Read on for some ideas ...

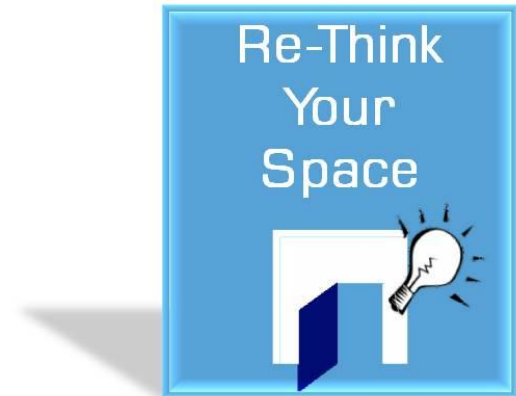
Re-Think Your Space Service

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Spot-Check Website Review. Is your website working for you? Are you optimising your chances of tempting people to book your space? Prices start at £25 for a single page, and only £95 for a full website.

Copywriting for your website and marketing literature. Highlight the real features of your space so you stand out from the crowd.



Spot-Check Space Assessment. For only £45 we guarantee to suggest at least three ways you can re-think your space and your services, or your money back!

Space re-modelling - concepts and planning. We can help you to think again about how you use your space so it really works for you *and* your customers, and respond to new trends in workspace with our insight.

Competitor Research. Who's doing what in your local marketplace and your sector, and how do you compare? You may be interested in pricing, or the range of services on offer – we'll find out whatever's important to you.

Customer Research. What do your customers really think? Our research can start with the perceptions and needs of potential customers through to understanding why your regulars keep coming back.

Getting the most out of social media. 1 to 1 and group sessions to help you to embed social media into your marketing plans, and we can cover any element, from general social media awareness through to the brass tacks of Twitter – you choose. Prices start at only £45.

Affordable photography. We can help you to showcase your space for only a fraction of the cost of bringing in a professional photographer, and we're told we're pretty good at it!

Business case development. Are there changes you'd like to make, but you're struggling to make the case financially? We can help to evaluate your ideas, and if it looks viable we'll create a rock solid case for investment.

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